



PRIME  BODY

A REAL TOKEN FOR A REAL COMPANY.

PMB HAS AN INDUSTRY LEADING HEMP OIL,
WITH \$50 MILLION IN ANNUAL SALES, 50K+
GLOBAL AFFILIATES, AND DECADES OF
INDUSTRY EXPERIENCE.

THIS TOKEN WILL SET THE STANDARD IN AFFILIATE MARKETING.

THE **\$PMB** TOKEN HELPS TO ACCELERATE GLOBAL EXPANSION THROUGH FAST,
SECURE & COST-EFFECTIVE PURCHASES AND AFFILIATE PAYOUTS.

DISCLAIMER

This white paper (“White Paper”) is meant to describe the currently anticipated plans of PrimeMyBody.com, (the “Company”) to create, develop and launch a new ERC20 Token to be called “\$PMB” (the “\$PMB Token”). This White Paper has not been subject to peer review. Nothing in this document should be construed, read, taken or treated as a guarantee or promise of how or whether the Company will create or develop the \$PMB Token or the Company’s proposed use of the \$PMB Token.

This White Paper only outlines the Company’s current \$PMB Token plans, which are subject to change without notice at the Company’s sole and absolute discretion. The success or lack of success of the \$PMB Token depends upon many factors outside the Company’s control, including without limitation technological and engineering developments, market-based factors and potential regulatory factors within the money transfer and cryptocurrency industries, among others. Any statements about future events are based solely on the Company’s present analyses of the issues described in this White Paper. The analyses by the Company are subject to constant change and in all probability, may prove to be incorrect..

THIS WHITE PAPER DOES NOT CONSTITUTE AN OFFER FOR SALE OF THE \$PMB TOKEN, OR ANY OTHER MECHANISM FOR PURCHASING \$PMB TOKENS (SUCH AS, WITHOUT LIMITATION, A “SIMPLE AGREEMENT FOR FUTURE TOKENS”). THIS WHITE PAPER SHOULD NOT BE CONSIDERED AS AN OFFER TO SELL SECURITIES OR THE SOLICITATION OF AN OFFER TO PURCHASE SECURITIES IN ANY JURISDICTION. THIS WHITE PAPER DOES NOT INCLUDE OR CONTAIN ANY INFORMATION OR INDICATION WHICH MIGHT BE CONSIDERED A RECOMMENDATION OR WHICH MIGHT BE CONSIDERED OR USED AS A BASIS REGARDING ANY INVESTMENT DECISION WHATSOEVER. ANY FUTURE OFFER OR SALE BY THE COMPANY OF THE \$PMB TOKEN, WILL ONLY OCCUR, IF AT ALL, BASED SOLELY UPON DEFINITIVE OFFERING DOCUMENTS REGARDING THE \$PMB TOKEN. ANY PURCHASE OF THE \$PMB TOKEN IS PARTICULARLY RISKY AND COULD RESULT IN TOTAL LOSS OF THE PURCHASER’S CAPITAL.

THE ROAD MAP PROPOSED FOR THE COMPANY’S SALE OF \$PMB TOKENS (THIS“ WHITE PAPER”) IS SUBJECT TO CHANGE, WITHDRAWAL OR IF IMPLEMENTED BY THE COMPANY, IMPLEMENTATION FAILURE. AN IMPLEMENTED NETWORK MAY NOT BE ADOPTED BY THE COMPANY, RESULTING IN THE \$PMB TOKENS HAVING A LOW VALUE OR NO VALUE AT ALL AND BEING DEEMED WORTHLESS. ONLY SOPHISTICATED PURCHASERS WHO UNDERSTAND THE RISKS OF SPECULATIVE INVESTING IN NEW ASSET CLASSES AND WHO HAVE CONSULTED THEIR OWN LEGAL AND FINANCIAL ADVISERS SHOULD PARTICIPATE IN ANY FUTURE SALE OF THE \$PMB TOKEN BY THE COMPANY.

THIS WHITE PAPER INCLUDES FORWARD-LOOKING STATEMENTS. ALL STATEMENTS OTHER THAN STATEMENTS OF HISTORICAL INFORMATION PROVIDED HEREIN ARE FORWARD-LOOKING AND MAY CONTAIN INFORMATION ABOUT FINANCIAL RESULTS, ECONOMIC CONDITIONS, TRENDS AND KNOWN UNCERTAINTIES. SOME OF THESE FORWARD-LOOKING STATEMENTS MAY BE IDENTIFIED BY THE USE OF FORWARD-LOOKING TERMINOLOGY SUCH AS “BELIEVES,” “EXPECTS,” “MAY,” “WILL,” “SHOULD,” “SEEKS,” “APPROXIMATELY,” “INTENDS,” “PLANS,” “ESTIMATES,” OR “ANTICIPATES” OR THE NEGATIVE THEREOF OR OTHER VARIATIONS THEREOF OR COMPARABLE TERMINOLOGY, OR BY DISCUSSIONS OF STRATEGY, PLANS, INTENTIONS, OR REALIZED OR UNREALIZED RESULTS. SUCH FORWARD-LOOKING STATEMENTS ARE SUBJECT TO NUMEROUS RISKS AND ARE NECESSARILY DEPENDENT ON ASSUMPTIONS, DATA OR METHODS THAT MAY CHANGE, BE INCORRECT OR IMPRECISE AND MAY NOT EVER BE REALIZED.

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OVERVIEW

Officially launched in October 2015, PrimeMyBody, (also referred to as the “Company”) has steadily become one of the top grossing Hemp Oil selling companies in the United States and soon the world.

Creating and using the \$PMB Token will enable the Company and its Affiliates to initiate international transactions much more efficiently, as well as pay commissions more rapidly. The Company believes utilizing the \$PMB Token will dramatically improve the Company’s global commission payout model, by substantially decreasing the time needed to distribute commissions and by helping to avoid currency conversion and devaluation issues.

Learn more about the Company by visiting www.primemybody.com.

INTRODUCTION

With proprietary products in the industrial hemp, health and beauty industries, the Company and its hemp-based products are steadily gaining operational momentum and mainstream customer and public awareness in the United States. In addition to market growth in the U.S., international expansion into countries in Asia, the Americas and Europe is currently underway.

The Company’s flagship product, PrimeMyBody’s Nano-Enhanced Hemp Oil, has been well received by customers throughout the U.S. PrimeMyBody CEO, Paul Rogers, has endeavored to create exclusive and strategic partnerships to take this life-changing product to the masses around the world.

“I have been in the plant-based nutrition industry since 1997, and have sold well over a billion dollars worth of product from the United States to China, Europe, South East Asia and beyond. In my experience, I have never seen a product that addresses more issues than our Nano-Enhanced Hemp Oil.

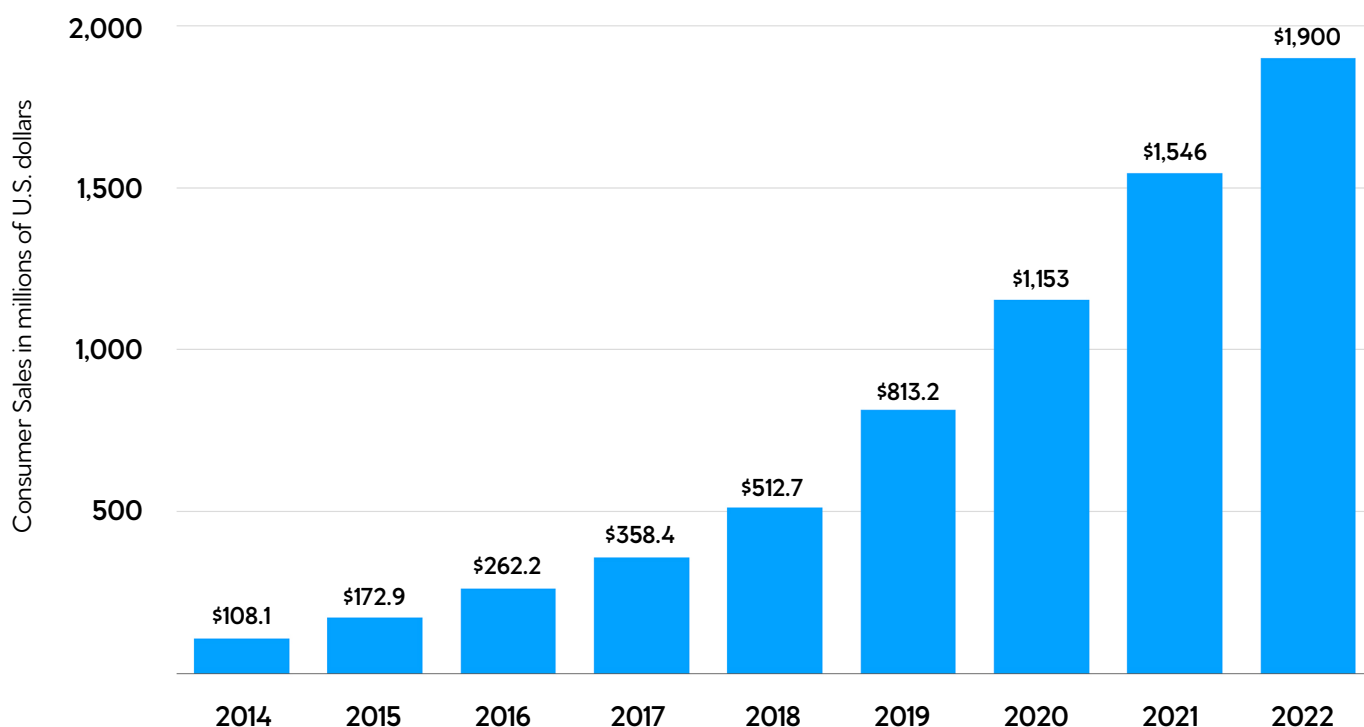
With our Hemp Oil, we are helping people to get a better nights rest, relief from discomfort, soothing intestinal and stomach issues, calming the mind and body, giving people a proven natural solution to better overall health. Everyone in the world needs our Hemp Oil, and we are committed to bringing it to every major market over the next two years. In short, we are a Hemp Oil company, and I feel the \$PMB Token will help facilitate the purchase of our oil without the normal barriers of traditional merchant accounts.”

*Paul Rogers
CEO, PrimeMyBody*



THE HEMP OIL MARKET

The Hemp Business Journal (HBJ) estimates the total U.S. market for hemp products in 2017 was \$820 million, with compounded future growth exceeding 14% annually. In 2017, consumers spent \$190 million, or 23% of the total hemp market, on related supplements. The graph below shows the total U.S. consumer sales of hemp oil, beginning from 2014. By 2022, HBJ expects total U.S. sales of hemp products to grow to \$1.9 billion, with 34% (\$646 Million) spent on related supplements.



Hemp oil, while botanically similar to marijuana, is a regulated product that does not produce an intoxicating high, because it only contains very small trace amounts of tetrahydrocannabinol (THC). THC is the component of marijuana that is psychoactive. Pursuant to the 2014 Farm Bill Act and current federal regulations, hemp oil must contain less than 0.3% THC to be eligible for sale pursuant to federal law. Marijuana that is smoked, eaten or vaped contains THC in the range of 5-20% THC or more. The Company constantly tests its products carefully and continually verifies that all of PrimeMyBody's hemp-based products are well below the legal threshold for industrial hemp. In fact, PrimeMyBody's Nano-Enhanced Hemp Oil contains "undetectable" levels of THC. Per the company's published Certificates of Analysis, PrimeMyBody's Nano-Enhanced Hemp Oil contains less than 0.001% THC per volume.

Although industrial hemp regulations are complex, there is no federal prohibition on distributing for sale, hemp oil supplements containing less than 0.3% THC, provided that the hemp oil is created from approved seed and stalk stock from an industrial hemp plant. States vary in the regulation and sale of industrial hemp oil supplements, yet PrimeMyBody sells its Hemp Oil in all 50 states, including the U.S. territory of Guam.



NANO-ENHANCED HEMP OIL

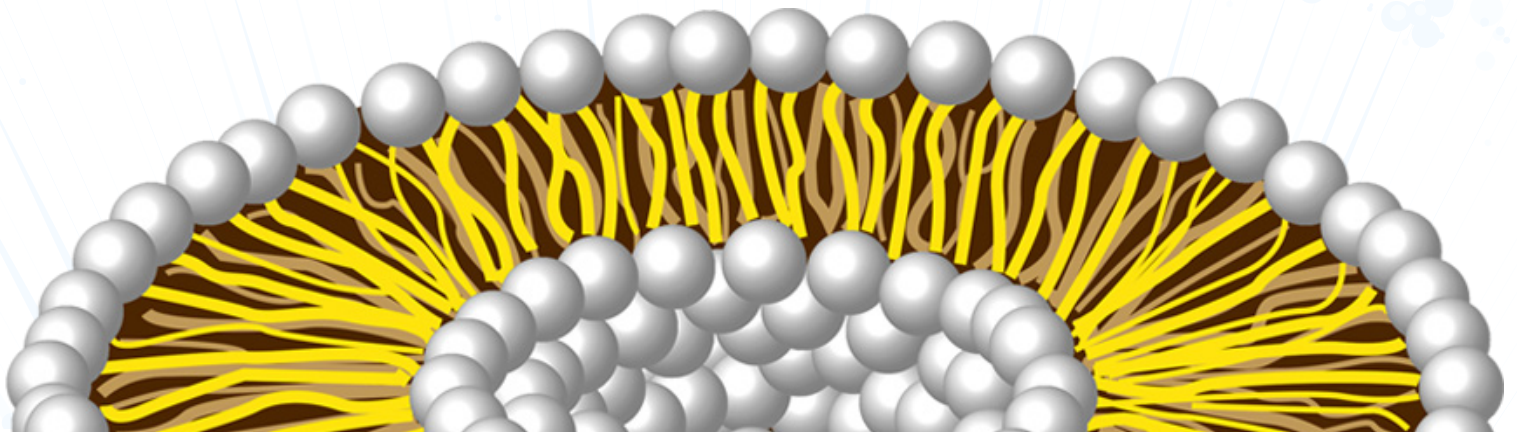
PrimeMyBody's Nano-Enhanced Hemp Oil uses an advanced liposomal delivery system, which helps to deliver more hemp oil into the bloodstream faster than any other hemp oil formulation being marketed, which means higher bio-availability. This revolutionary formulation allows PrimeMyBody to use less phytocannabinoid diols by volume than other similar products in the market; yet delivers greater amounts with faster absorption of the healing properties of hemp oil.

As a nutritional and dietary supplement, PrimeMyBody's Nano-Enhanced Hemp Oil supports healthy immune functions by interacting with the human endocannabinoid system. The numerous cannabinoid receptors in the human body, which include the CB1 and CB2 receptors, provide many therapeutic interaction targets for the phytocannabinoid compounds in PrimeMyBody's Nano-Enhanced Hemp Oil.

Some of the primary nutritional benefits of hemp oil interacting with CB1 receptors are supplementing memory processing, improving motor control and controlling physical discomfort. Also, hemp oil interaction with CB2 receptors can improve the regulation of the release of cytokines—which aid cell-to-cell communication in immune responses, along with many other positive results.

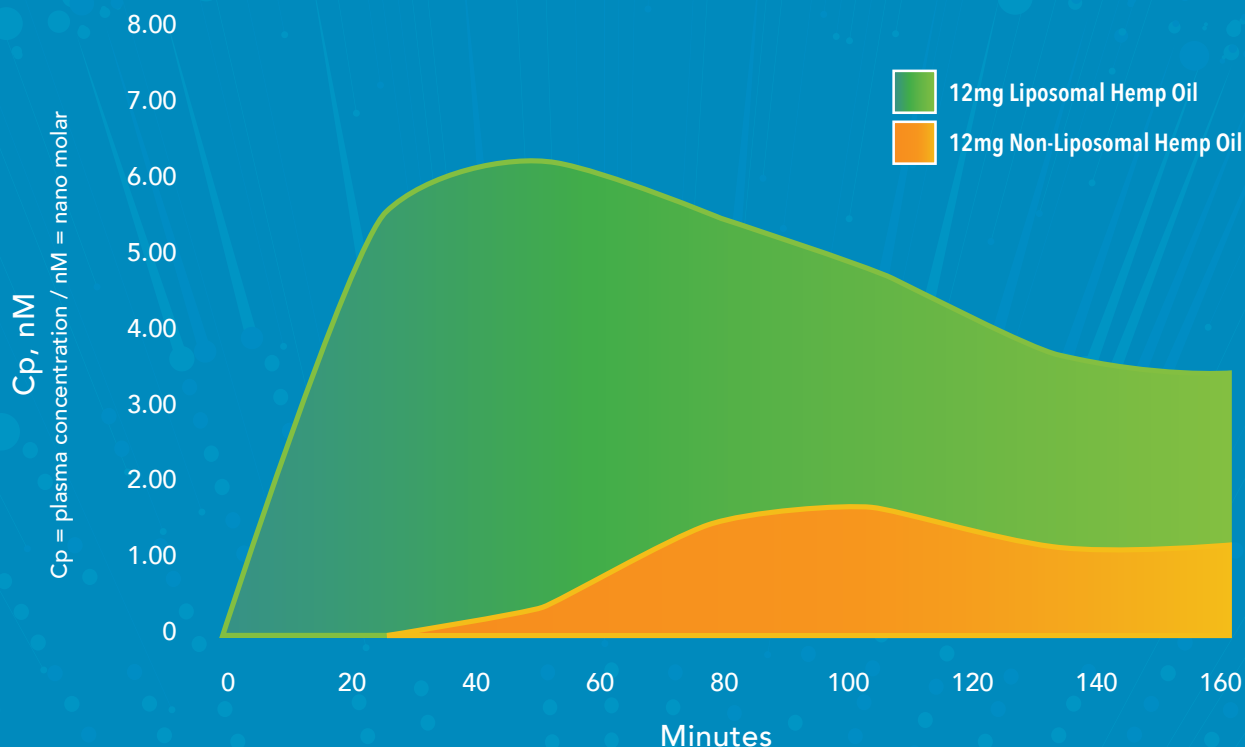
Since PrimeMyBody's Nano-Enhanced Hemp Oil is considered a dietary supplement in the U.S., the Company clearly states that its hemp oil does not cure, prevent or treat any known disease or illness. Fortunately, one need only to Google the health benefits of hemp oil to see the amazing testimonials resulting from the use of hemp oil.

The nano-emulsification of PrimeMyBody's Nano-Enhanced Hemp Oil is measured to 20-30 NM (nanometers), which is sublingually absorbed into the body. Because of this advanced technology, PrimeMyBody's Nano-Enhanced Hemp Oil is absorbed directly into the bloodstream. When PrimeMyBody's Nano-Enhanced Hemp Oil is tested against other hemp oils in the market, the PrimeMyBody Nano-Enhanced Hemp Oil bioavailability results are much greater than other hemp oils.



The graph below depicts PrimeMyBody's liposomal Nano-Enhanced Hemp Oil vs. a non-liposomal-delivered hemp oil. As clearly displayed in the graph, PrimeMyBody's Nano-Enhanced liposomal hemp oil significantly out performs the same hemp oil that isn't Nano-Enhanced or emulsified.

COMPARISON OF OUR LIPOSOMAL & NON-LIPOSOMAL PHYTOCANNABINOID DIOLS



CLEANER, FASTER, STRONGER.

The scientists behind PrimeMyBody's Nano-Enhanced Hemp Oil compared the effectiveness of the nano-technology of the Company's Nano-Enhanced Hemp Oil to that of another "leading" brand's hemp oil. When the raw products of both hemp oils were tested using centrifugation, the results show the other "leading" brand's hemp oil is an unstable product, as opposed to PrimeMyBody's Nano-Enhanced Hemp Oil which holds its consistency—delivering hemp oil to the body through a true and proven nano-delivery format.

Since the launch of PrimeMyBody's Nano-Enhanced Hemp Oil in September 2016, PrimeMyBody has dramatically expanded the US Hemp Oil market, generating well over \$30 million in revenue, and is on pace to double revenues in 2018.

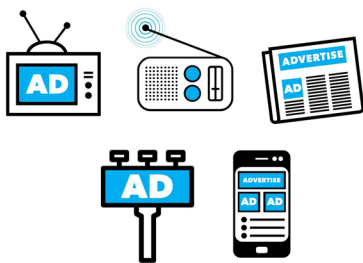
GLOBAL SALES CHANNEL

Dedicated to leading the movement for a healthier society and advancing the health and wellness of people throughout the U.S. and soon the world, the Company offers all people the ability to share, sell and consume PrimeMyBody products and then be rewarded for their efforts through the Company's affiliate marketing sales channel.

The Company does not utilize a traditional marketing or retail strategy. The Company does not spend millions of dollars on advertising to attract consumers. Instead, the Company utilizes an affiliate marketing approach to market and sell its products worldwide. The Company pays up to 50% of its sales revenues to the Company's Independent Affiliates, rewarding them for sharing and selling the Company's industrial hemp-based products – creating an incredibly loyal and consistent Affiliate and customer base.

TRADITIONAL MARKETING

Millions are spent in advertising each month, across all mediums, to attract consumers.



VS

AFFILIATE MARKETING

We pay out millions to our Affiliates to share and sell the product.



PrimeMyBody is a product-focused company—all Affiliate commissions result from sales of the company's products and not from sponsoring new Company Affiliates. The Company has become an innovative market leader in the industrial hemp industry, establishing a new “worldwide market” with the creation of the ONLY proven nano-emulsified hemp oil in the hemp oil market. Because of this sophisticated product formulation, PrimeMyBody's Nano-Enhanced Hemp Oil has virtually no direct competition.



PrimeMyBody issues a suite of modern tools to assist its Affiliates in building a healthy and successful affiliate marketing business:

- The PMB Pulse App, which can be downloaded in the Apple & Google Play app stores, assists PrimeMyBody Affiliates with lead generation tools, a robust video library to share the company's products and opportunity videos with Affiliates and prospects, and many additional business building resources.
- Each PrimeMyBody Affiliate receives their own replicated PMB website that allows them to share PMB products and/or the PMB business opportunity.
- Each PrimeMyBody Affiliate receives their own password protected Back Office that allows each Affiliate to manage and run their business by detailing rewards, commissions, orders, team and customer information.
- Each PrimeMyBody Affiliate has access to online trainings, webinars, Affiliate recognition, and additional marketing collateral that is readily available to enrolled Affiliates to support business growth.

In the short time period since the Company launched in the fall of 2015, PrimeMyBody has amassed over 50,000 Affiliates and continues to rapidly grow within the U.S.. Entering 2018 Q3, the Company will be bringing to Japan its world class nano-emulsified hemp oil and unique affiliate marketing opportunities. This expansion will mark the first of three countries that the Company plans to enter outside of the U.S. in 2018.

THE PROBLEM #1

Processing product purchase transactions introduces currency conversions and transactions delays and costs. The fastest possible settlement of transactions and payment to the Company and the Company's subsequent payout of commissions is absolutely essential to the future of the Company's global growth.

THE SOLUTION

As a means for a sustainable and long-term solution to traditional payment processing and commission payment issues, PMB will adopt blockchain technology to reduce, if not eliminate, its processing and transaction payment challenges.

Ethereum Blockchain technology provides a solution to the Company's national and international transaction payment and processing challenges. With the development of the proprietary branded ERC20 Token (\$PMB Token), the \$PMB Token will support, accelerate, and sustain the Company's worldwide operational development and future growth with each purchase of PrimeMyBody's products.

The Company's branded ERC20 Token (\$PMB Token)—enabled, through, and reliant upon the Ethereum Blockchain—provides:

- Global cross-border payments to anyone in the world who wishes to purchase products
- Elimination of credit card fraud
- Elimination of product purchase chargebacks
- Ability for enrolled Affiliates to use the \$PMB Token to purchase products with less inconvenience than traditional payment processing options
- A means to avoid reserves being held by third-party merchant processors
- A means for the Company to promote its brand and products within the cryptocurrency communities
- Avoid cash being held by a third-party merchant processor

By creating and developing the \$PMB Token, the Company will utilize the Ethereum Blockchain technology by offering a borderless, safe, secure and reliable platform to expand Company operations—while at the same time alleviating Company payment processing and cross border payment transaction issues. Once fully implemented, the \$PMB Token will enable the Company's Affiliates and customers to seamlessly purchase and sell PrimeMyBody's products worldwide.

The foundational value of the \$PMB Token is its construction and development utilizing and operating through the Ethereum Blockchain. The Ethereum Blockchain is an open-sourced software platform designed for developers to build and deploy decentralized applications, like the \$PMB Token, in conjunction with the Ethereum network.

The \$PMB Token—currently in development—will be an ERC20 Token. An ERC20 Token follows specific protocol standards and guidelines required for issuing and using tokens on the Ethereum Blockchain. Utilizing specified smart contracts, the \$PMB Token will rely on the Ethereum Blockchain network, but will function exclusively for PrimeMyBody’s specific solution-focused purposes.

THE PROBLEM #2

With the Company’s Rewards Plan, PrimeMyBody’s Affiliates are currently paid commissions two weeks in arrears. This delay allows the Company to accurately account for any merchant processing chargebacks or customer refunds prior to the payment of earned commissions to PrimeMyBody’s Affiliates.

SOLUTION

To solve this current problem, the \$PMB Token “roadmap agenda” includes the integration of PrimeMyBody’s Affiliates having the choice to be paid directly with \$PMB Tokens. This additional commission distribution option will rapidly decrease the time it takes for PrimeMyBody’s Affiliates to receive payment of commissions. Once fully integrated, if the Company’s Affiliates choose to receive payment in \$PMB Tokens, they may receive payment of commissions within 48 hours of a commissionable event, but only if the original product purchase was made with \$PMB Tokens. The use by customers of the \$PMB Token to purchase PrimeMyBody’s products and for PrimeMyBody Affiliates to receive payment of commissions will accelerate the Company’s settlement of transactions to a few days as opposed to the Company’s current settlement process being two-weeks in arrears. Depositing commissions directly into PrimeMyBody’s Affiliates’ cryptocurrency wallets utilizing the \$PMB Token will give the Company’s Affiliates multiple options to either hold their commissions securely as \$PMB Tokens, cash out the \$PMB Tokens into fiat currency, or even swap them for other cryptocurrencies.

The development and use of the \$PMB Token is a cutting-edge innovation in the affiliate marketing industry which enables PrimeMyBody to set a precedent for other affiliate marketing companies to follow. With forward-thinking use cases, the \$PMB Token allows PrimeMyBody to payout commissions to its Affiliates in record time, while avoiding the delays and issues associated with traditional methods of transaction and payment processing.

Countries in Asia, such as Japan and Taiwan, where the Company is currently in the process of opening operations, represent close to 80% of the world’s daily cryptocurrency transactions. The proprietary \$PMB Token will seamlessly allow the Company to sell all of its products internationally and across all

borders without any of the challenges of traditional transaction or payment processing.

With the implementation of the \$PMB Token into the market, the Company will have the ability to bypass the restrictions of current transaction processing for a more seamless, customer-friendly transaction process. The \$PMB Token will allow for greater global expansion, and the ability for the Company to more aggressively and seamlessly expand PrimeMyBody's products and affiliate marketing opportunities into new countries.

THE \$PMB TOKEN

The Company will use the token symbol "\$PMB" as a means to define the \$PMB Token.

The Company is creating only 100 million ERC20 tokens (the "\$PMB Token"). Of the 100 million \$PMB Tokens created, 70 million \$PMB Tokens will be available for purchase during the initial \$PMB Token Private Sale. The remaining 30 million \$PMB Tokens (the "Reserve \$PMB Tokens") will be held in reserve by the Company for future use as determined by the Company in its absolute and sole discretion.

All Reserve \$PMB Tokens will be held in a smart contract for a period of not less than 18 months before being released to the Company to be used at its discretion. Once the private sale of \$PMB Tokens has concluded, no additional \$PMB Tokens will be created by the Company or will be available for purchase.

THE \$PMB TOKEN IS ASSET-BACKED

The \$PMB Token will be an "Asset-Backed" token. "Asset-Backed" means the \$PMB Token may be used by PrimeMyBody's Affiliates and customers to purchase PrimeMyBody's products and services. The \$PMB Token will be accepted and honored by the Company at all times. As an "Asset-Backed" token the \$PMB Token is directly connected to the tangible or real-world value of all of the products and services that PrimeMyBody currently offers or will offer in the future. Each \$PMB Token will be able to be exchanged for all of PrimeMyBody's products and services.

What will clearly distinguish the \$PMB Token from other tokens is the support of PrimeMyBody's established product lines and sales channels, domestic and international operations, all current and future PrimeMyBody Affiliates, and all current and future PMB customers. The Company's unique wellness branding, and the Company's specialized business model—utilizing affiliate marketing—clearly demonstrate the \$PMB Token will be recognized by the cryptocurrency community as a practical digital asset with real-world utility.

THE \$PMB TOKEN PRIVATE SALE

The \$PMB Token will initially be issued and delivered via a private token sale (the “\$PMB Token Private Sale”) to any and all active PrimeMyBody Affiliates who wish to use the \$PMB Token to purchase PrimeMyBody’s products for their business needs. This one-time private token sale will only offer a limited number of \$PMB Tokens (70 million) for acquisition by active PrimeMyBody Affiliates.

Active PrimeMyBody Affiliates are persons who are currently enrolled in the PrimeMyBody Affiliate program as an Affiliate, and who have paid the annual PrimeMyBody Affiliate Fee of \$39US. Any PrimeMyBody Affiliate that wishes to participate in the \$PMB Token Sale must be active and in good standing with PrimeMyBody, which means that such enrolled Affiliate is not in violation of any PrimeMyBody Policies and Procedures at the time of the \$PMB Token Private Sale is commenced. The PrimeMyBody Policies and Procedures are published on the PrimeMyBody.Com web site.

The \$PMB Token Private Sale will only be available to current active PrimeMyBody Affiliates, making it a private token sale that is not available to the general public. Once the private sale of \$PMB Tokens has concluded, no additional \$PMB Tokens will be created or issued by the Company or will be available for acquisition through another private sale of \$PMB Tokens.

Acquisition of \$PMB Tokens during the \$PMB Token Private Sale will be conducted on a “Progressive” basis. Acquiring \$PMB Tokens on a “Progressive” basis means that with each \$PMB Token sale the acquisition price for the next \$PMB Token sale “acquirer” will increase by a fractional increment until the conclusion of the \$PMB Token Private Sale. All registered Affiliates will have an opportunity to acquire \$PMB Tokens during the \$PMB Private Token Sale.

AFTER THE \$PMB TOKEN PRIVATE SALE

At the conclusion of the \$PMB Token Private Sale and following a short reconciliation period the acquired \$PMB Tokens will be distributed to the parties who acquired the \$PMB Tokens during the \$PMB Token Private Sale. Shortly thereafter, the Company will integrate a payment option on the PrimeMyBody.Com website and all active PrimeMyBody Affiliates’ replicated websites, whereby PrimeMyBody will accept \$PMB Tokens as a medium of exchange as payment for PrimeMyBody’s products and services. In the future, PMB Affiliates will also have the option to receive earned sales commissions in the form of \$PMB Tokens.

PrimeMyBody Affiliates should have good reason to utilize the \$PMB Token, as it solves the need for PrimeMyBody Affiliates to make purchases of PrimeMyBody’s products and services and to receive payment of commissions on a global scale without the traditional issues associated with international credit card processing and international banking.

The Company’s expectation is that the \$PMB Token will be accepted for purchases of PrimeMyBody’s products and services through PrimeMyBody.Com’s Affiliate websites within 90 to 150 days after the completion of the \$PMB Token Private Sale, and after all of the \$PMB Token security audits have been conducted.

\$PMB TOKEN MISSION

PrimeMyBody, a leading hemp oil company in the U.S., is now venturing into global markets. With the adoption, acceptance, and use of \$PMB Tokens, the Company seeks to streamline both product purchase and commission payment options leading to greater profitability and increased global market share in the health and wellness industry. The Company's \$PMB Token mission is to create the \$PMB Token for all participating PrimeMyBody Affiliates to enable them to purchase all of PrimeMyBody.Com's products and services and to receive payment of Affiliates' earned commissions at a fraction of the current time, leading to future company growth.

\$PMB TOKEN UTILITIES

For PrimeMyBody Affiliates, utilizing \$PMB Tokens will be a secure and user-friendly payment option to purchase PrimeMyBody.Com's products on a global scale. PrimeMyBody.Com will implement and integrate a secure \$PMB Token processing transaction portal on the PrimeMyBody website and all PrimeMyBody Affiliates' websites. PrimeMyBody.Com will at all times make the security of the \$PMB Token and the Company's transaction processing and payment gateways an essential priority. Eventually, the \$PMB Token will allow faster distribution of commission payments to PrimeMyBody Affiliates worldwide. The \$PMB Token may initially be used for the purchase of PrimeMyBody.Com's products and services and in the future, may be used by PrimeMyBody Affiliates to receive payments of earned commissions.

THE \$PMB TOKEN IS NOT AN INVESTMENT IN THE COMPANY. THE \$PMB TOKEN DOES NOT AND WILL NOT PROVIDE ANY ATTRIBUTES OF COMPANY OWNERSHIP, ANY COMPANY VOTING RIGHTS AND/ OR ANY PARTICIPATION IN THE PAST, PRESENT OR FUTURE FINANCIAL AFFAIRS OF THE COMPANY.



PAUL ROGERS

CEO, PRIMEMYBODY

PRIME  BODY

The Company's management team is led by CEO, Paul Rogers. Rogers started working in the network marketing industry in 1993 as an independent contractor, before founding his first company in 1997. Rogers then merged his company with a larger network marketing company —Lexus International. From 2001, Rogers—who was named president of the company—and his team grew Lexus from \$5 million in annual revenue to over \$700 million. During this time, Lexus went from a penny stock to being valued at over \$30 a share on the National Market Board of the NASDAQ under the symbol bhip. Lexus then changed its name to NHT Global – doing business in 30-plus countries. Furthermore, NHT Global was one of the first companies registered to conduct affiliate marketing in China.

Rogers stepped down from his position as President at NHT Global in 2008.

With his long-standing experience in the affiliate marketing industry, Rogers recognizes the shortcomings and negative perception of the industry and has worked tirelessly to improve the affiliate marketing business model and the industry's public reputation. Rogers' 20-plus years of affiliate marketing experience led to the founding of the affiliate marketing business and compensation model that he created specifically for PrimeMyBody.

Rogers feels affiliate marketing is a sophisticated and efficient method for globally introducing, distributing and selling high end products and services to Affiliates and end line customers. Equally as important, PrimeMyBody.Com's business model utilizes the global popularity of e-commerce, allowing Affiliates to utilize their own replicated, but personalized, PrimeMyBody website for sharing and selling PrimeMyBody's proprietary products and services.

THE EXECUTIVE TEAM

ONE DYNAMIC TEAM. DECADES OF INDUSTRY EXPERIENCE.

Paul Rogers, Chief Executive Officer

Mary Mix, Executive Vice President

W T Skip Leake, Vice President, Secretary and General Counsel

Dr. Jonathan Chen, Chief Technology Officer

Brian Cummings, Chief Marketing Officer

Buddy Byington, Chief Operating Officer

Kazuta Takara, GM of Japan

Jason Lickliter, Director of IT

Jen Jeffries, Director of Customer Support

Connie Chen, IT Admin

James Rasner, CRM Admin

Stacy Vieux, Operations Manager

Chris Fleck, Content Specialist

Caleb Rogers, Director of Fulfillment



ADVISORS & BRAND AMBASSADORS

PrimeMyBody is currently working with a number of brand ambassadors including many former and current professional athletes. These business relationships help the Company to widen its customer and Affiliate base with the promotion of the health and wellness benefits of PrimeMyBody. Com's products through professional sports. PrimeMyBody looks to become the bridge between professional sports leagues, player associations, and its athletes for the first time with PrimeMyBody's Nano-Enhanced Hemp Oil — the product to deliver long needed benefits to all athletes' for their health and well-being.

The Company will work with these social influencers to deliver video endorsements of PMB products and services. These endorsements of the PrimeMyBody products and its ability to utilize the \$PMB Token as a proprietary medium of exchange to purchase PrimeMyBody's products will hopefully create third-party reference points, enabling informed decisions about both PrimeMyBody's products and the \$PMB Token.

GET IN LINE FOR THE \$PMB TOKEN PRIVATE SALE

In order to facilitate an organized and efficient \$PMB Token Private Sale, the Company has established the following critical protocols:

- The Company has created a “get in line” system in which only PrimeMyBody Affiliates who are active and in good standing may enroll. This “get in line” process establishes a line of PrimeMyBody Affiliates in the order in which they signed up. The PrimeMyBody Affiliates who are signed up and are in line will each have the opportunity to acquire \$PMB Tokens in the order they signed up when the \$PMB Token Private Sale is commenced by the Company. All active Affiliates in good standing can currently “Get In Line” via their Back Office until the \$PMB Token Sale is commenced on a date to be determined (TBD) by the Company. Affiliates will no longer be able to “Get In Line” after the Private Sale has begun.
- The \$PMB Tokens will be sold on a progressive basis, meaning the acquisition amount for the \$PMB Tokens will fractionally increase from the date of the commencement of the Private Sale, upon which the first acquisition will take place, and as the sale continues and progresses with the next acquisition(s) to each subsequent inline participant (s) until the conclusion of the sale on a date TBD.
- The \$PMB Token is an ERC20 token relying on the Ethereum Blockchain. Participating PrimeMyBody Affiliates will only be able to acquire \$PMB Tokens by transferring the cryptocurrencies: Ethereum (ETH) or Bitcoin (BTC).
- The minimum amount to be tendered by a participating PrimeMyBody Affiliate in the \$PMB Token Private Sale is 1 Ether (ETH) or the equivalent of 1 Ether (ETH) in Bitcoin (BTC).
- During the \$PMB Token Private Sale in order to acquire \$PMB Tokens, the participants will transfer either Ether or Bitcoin or a combination of both to the Company’s token transfer address provided to each participant to acquire \$PMB Tokens.
- Participants are eligible to make multiple acquisitions during the course of the \$PMB Private Token Sale. In order to secure the same acquisition amount at the acquisition amount each place in line dictates, submitted Ether or Bitcoin must be received from the same participants’ decentralized wallet address.

The \$PMB Token Private Sale is only for active enrolled PrimeMyBody Affiliates who wish to utilize the \$PMB Token for purchases of PrimeMyBody products and services or to receive payment of earned commissions utilizing the \$PMB Token.

Once each \$PMB Token “Acquirer” has concluded an acquisition of \$PMB Tokens during the private sale, and a \$PMB Token Acquirer List has been established and is confirmed, the Company will issue (via email) a \$PMB Token smart contract to each “Acquirer’s” designated smart contract address. Each Acquirer will then receive the designated number of acquired \$PMB Tokens in exchange for the medium of exchange (BTC or ETH) utilized and, the amount tendered by the Acquirer for acquisition of \$PMB Tokens.

\$PMB TOKEN ECONOMICS & STRUCTURE

The Company is creating a total pool (or maximum supply) of 100 million ERC20 tokens (the “\$PMB Token”). No more than 100 million \$PMB Tokens will ever be created and issued by the Company. The Company will facilitate the acquisition and initial transfer of 70 million \$PMB Tokens during the \$PMB Token Private Sale. The remaining 30 million \$PMB Tokens will be held in reserve by and for the Company and will be placed into a smart contract to be released to the Company not earlier than 18 months following the conclusion of the \$PMB Token Private Sale. Following the 18-month period, the \$PMB Tokens placed in the reserve will be released to the Company for use by the Company in its sole and absolute discretion.

Out of the 70 million \$PMB Tokens available for acquisition during the \$PMB Token Private Sale, a portion will be used to compensate advisors and media companies. The \$PMB Tokens so designated, will be placed into smart contracts to be released to those parties’ not earlier than six months following the conclusion of the \$PMB Token Private Sale.

After the \$PMB Token Private Sale, the total consideration received by the Company from participants who acquired \$PMB Tokens during the \$PMB Token Private Sale will be used to calculate the progressive pricing model for accurate distribution of the \$PMB Tokens to the actual acquirers of \$PMB Tokens. The amount associated with the acquisition of each \$PMB Token from the start to the end of the \$PMB Token Private Sale will be fractionally and progressively higher for each subsequent \$PMB Token acquisition. If a person wishes to make multiple \$PMB Token acquisitions during the \$PMB Token Private Sale, such person must fund such subsequent acquisition from the same public decentralized wallet address that was used during such person’s initial acquisition if such person desires to receive the same acquisition price as the initial acquisition. If a person does not use the same smart contract address for a subsequent acquisition as used by such person for their initial acquisition, the subsequent acquisition will at the fractionally and progressively higher value than their initial or previous acquisition.

Once the \$PMB Token Private Sale has concluded, there will be a short reconciliation period. After this period, the Company will issue and deliver to each acquirer’s public decentralized wallet address their proportional amount out of all 70 million \$PMB Tokens to be issued and delivered from the \$PMB Token Private Sale.

\$PMB TOKEN SALE ROADMAP

The roadmap consists of 4 Phases representing how and when the \$PMB Token Private Sale will commence.

PHASE 1: GET IN LINE

Active and Enrolled PrimeMyBody Affiliates currently have the opportunity to get in line to acquire \$PMB Tokens, which will be issued and delivered at the conclusion of the \$PMB Token Private Sale. The Get in Line process has previously commenced and will end when the Private Sale begins on a date TBD. Once the Get in Line opportunity concludes, no one else will be allowed to get in line to acquire \$PMB Tokens during the \$PMB Token Private Sale.

PHASE 2: PRIVATE SALE

Each eligible PrimeMyBody Affiliate who opted to “Get in Line” (Phase 1) will have the opportunity to acquire \$PMB Tokens, one person at a time, beginning with the PrimeMyBody Affiliate who opted-in first. The numerically ordered \$PMB Token Private Sale will be conducted starting on a date TBD by the company. This timed and organized process will proceed until everyone who opted to “Get In Line” receives his or her opportunity to make their acquisition of the \$PMB Token. The \$PMB Token Private Sale acquisition window for each registered Affiliate in line will be open for a specified minimum amount of time being on the date of commencement of the Private Sale TBD by the Company. This window of time gives each registered Affiliate in line a sufficient amount of time to make either a single acquisition or multiple acquisitions of \$PMB Tokens.

PHASE 3: RECONCILIATION

Once the \$PMB Token Private Sale has concluded, the Company will reconcile all token acquisitions. When the total amount of Ether or Bitcoin has been received and fully accounted for, the Company will consider the total consideration received and the total number of \$PMB Tokens to be issued and delivered, to calculate each Acquirer’s exact acquisition amount and the number of \$PMB Tokens each Acquirer will receive. The acquisition amount for the \$PMB Tokens to be issued and delivered will be determined by the sequential order in which the \$PMB Tokens were each acquired. The first acquirer of \$PMB Tokens will get a fractionally better price than the next acquirer in line and so on until all acquirers who are in line and who have timely tendered consideration have received their proportionate share of the 70 million \$PMB Tokens to be issued and delivered in the \$PMB Token Private Sale.

PHASE 4: PRODUCT PURCHASE/COMMISSION INTEGRATION

Q2 2019: PrimeMyBody.Com will integrate the \$PMB Token for product purchases via the PrimeMyBody.Com Website. In late Q2 or early Q3 2019 PrimeMyBody will deliver a revolutionary option for PrimeMyBody Affiliates to receive payment of earned commissions utilizing \$PMB Tokens. By electing to receive commission payments in \$PMB Tokens, PrimeMyBody Affiliates will be able to be paid commissions faster and more efficiently than any other commission payment processor in the affiliate marketing industry.

PMB PRODUCT TESTIMONIALS

PrimeMyBody's products are making positive change in the lives of thousands of people nationwide. Read what doctors, PrimeMyBody Affiliates and customers throughout the U.S. are saying about PrimeMyBody & the Company's amazing products:

"Hemp oil is a powerful tool. One, let's focus on the hemp. The hemp-CO2 extracted—we know they modify those cannabinoid receptors in the body and in all different organs and the tissue. What we don't necessarily know is what each of them do. All we do know is that there are things that happen that are good."

"Using the hemp oil we're actually able to see results pretty quickly. There are a lot of supplements, herbs, and nutraceuticals out there that we use in the integrative and functional medicine world and it takes months to start acting. This hemp oil starts acting pretty much right away."

"It is a dietary supplement and we have to work within those rules of course. It doesn't really treat any conditions per se, but the quality of life can be dramatically improved."

Dr. Cheng Ruan, MD

"I feel the planet has many plants that keep us healthy. As an alternative medical practitioner I always focus on making the systems that the body uses naturally work optimally. Fueling those systems with a natural herb like hemp just makes sense to me."

Dr. Lori Cardellino, DMD

[Watch Video Testimonial](#)

"I'm incredibly excited about PrimeMyBody's Hemp Oil and all our products, as they have changed my life and my physical well-being. So many of my patients who are using the oil love it. The stories that we share with my Affiliates and my team are incredible. I'm blown away every day. The thing that is the most exciting to me is bringing people together in this community. My team and I, we connect and we talk and ask questions and are creating a real incredible community where people feel supported and feel safe."

Dr. Erin Pollinger, DC

[Watch Video Testimonial](#)

"I was clinically blown away by what I saw CBD doing in the body. I think a lot of what we call "spiritual experiences" are actually a healthy physiology that is working really well."

Dr. Scott Freeman, DC

"I've tried hemp oils before, but after one pump of our oil I was blown away, this is amazing. I felt more aliveness in my body. When I read PrimeMyBody's was Nano-Enhanced, it was a no brainer and a beautiful opportunity."

Liz Love Jones
PrimeMyBody Affiliate

"I feel like I'm at a level of health I haven't been at in years. I've seen so many people participate in the cannabis industry on some level, but it never clicked for me. When this hemp oil came to me it was so divine."

Renee Jeffus
PrimeMyBody Affiliate

"I have my own personal ailments and when I actually started taking the hemp oil I couldn't believe the changes in my body. I'm not claiming to be cured or healed, but I can say I am finally comfortable in my own body."

Annette Gano
PrimeMyBody Affiliate

"I couldn't believe it first of all. The PMB hemp oil had such a calming effect on kind of everything about me. I just settled. I haven't had a day of being off-kilter since I started using it."

Mariel Hemingway
Actress, Book Author, PMB Ambassador & Affiliate
[Watch Video Testimonial](#)

"Taking this oil I feel my neurons are firing, my intuition is back on and connected. I'm connected to my higher self. I feel comfortable in my body, which is so strange after feeling so uncomfortable for so long."

Dara Ekster
PrimeMyBody Affiliate

"What excites me is the hemp oil and new science has literally reclaimed all parts of my life—not only just the physical, but socially too."

Dee Bayro
PrimeMyBody Affiliate

"I've noticed since taking the hemp oil I am happier and calmer. I'm more willing to put myself out there."

Jonas Crafts
PrimeMyBody Affiliate

"The hemp oil is my favorite because it helps to super-charge the endocannabinoid system, which I call the master switchboard or hard drive for every other system in the body. No matter what I need, it's that system that controls every other system."

Nancy Howard
PrimeMyBody Affiliate

"My favorite product in the world would be PrimeMyBody's Nano-Enhanced Hemp Oil. And the reason why is it helps me be in balance in my physical body and my emotional body. It gives me more energy naturally. I sleep more restfully. My mind is sharper and clearer, and I just feel more connected to myself than I ever have."

Kerri LeBlang
PrimeMyBody Affiliate

